

# Twentyfour-Seven Human Trafficking Statistics



*Data Collected Between  
06/15/2022 – 06/14/2023*

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*Twentyfour-Seven Inc.  
400 S Berner Rd # 2433  
Clewiston, FL 33440 USA*

+1.210.846.0898  
info@Twentyfour-seven.org  
[www.Twentyfour-Seven.org](http://www.Twentyfour-Seven.org)

Abused? Tricked? Coerced? Forced?™



## **Introduction:**

In a world where misinformation can cloud even the gravest of issues, the Twentyfour-Seven Anti-Trafficking QR Code® provides the most accurate information, empowering Corporations; Authorities, Activists, and Everyday citizens to make a tangible difference in the fight to end this modern-day slavery. The statistical results contained in this report have been collated from the data collected by corporations and other entities, who have chosen to utilize the Twentyfour-Seven Anti-Trafficking QR Code® in their Anti-trafficking governance programs. The data presented in this report was collected between the dates of June 15, 2022 and June 14, 2023.

Twentyfour-Seven inc, and its' subsidiary 247 Information Services, LLC have provided an unwavering commitment to accuracy and a pioneering approach to data collection, through the Twentyfour-Seven Anti-Trafficking QR Code®. This cutting-edge technology has emerged as the undisputed champion in providing the most precise and reliable statistics on human trafficking.

## **Data Collection Methodology:**

Unlike static methods such as posters or flyers, which utilize 1-800 numbers for victims to call, the Twentyfour-Seven Anti-Trafficking QR Code® Provides for the ability to monitor and analyze the data collected to gain insights and make informed decisions based upon statistical analysis<sup>1</sup>.

The Twentyfour-Seven Anti-Trafficking QR Code® offers corporations a convenient and efficient way to direct human trafficking victims to online resources while enabling data collection. The Twentyfour-Seven Anti-Trafficking QR Code® provides victims, observers, and corporate employees the ability to file a report directly with law enforcement. The Twentyfour-Seven Anti-Trafficking QR Code® includes functionality to call any of, a series of human trafficking hotline, Including the National Human Trafficking Hotline, or Blue Campaign Line. Although, available to victims and reporters, there is no evidence this feature has ever been utilized by a QR code user<sup>2</sup>.

Once purchased and placed by a corporation, data collected is sorted into several categories. Relevant collected data regarding the success of the corporations anti-trafficking program is shared with the corporation. Data collected is owned by the corporation who has subscribed to the Twentyfour-Seven Anti-Trafficking QR Code®. This data is not released without the express permission of the contracted corporation. This annual statistical report is the combined data of all contracted corporations, NGO's, and Local Governments.<sup>3</sup>

## **Placement and Demographic:**

The success of the data collection process largely depends on the placement and clarity of instructions provided with the Twentyfour-Seven Anti-Trafficking QR Code® and the value proposition for users to engage with it. Considering such, Twentyfour-Seven encourages corporations to place the code in specific locations. Additionally, language detailed around the Twentyfour-Seven Anti-Trafficking QR Code® "Abused? Tricked? Forced? Coerced?"™ helps victims self-identify<sup>4</sup>, and encourages likelihood it is used by the appropriate demographic.

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<sup>1</sup> All reports filed through the Twentyfour-Seven Anti-Trafficking QR Code® may be filed anonymously, if so desired.

<sup>2</sup> A click button on the webapp will automatically dial the Human Trafficking Hotline, to date no users including verifiable victims have selected this option.

<sup>3</sup> Data also includes the Twentyfour-Seven Anti-Trafficking QR Code® volunteer version which has been distributed by volunteers. Exactly which industry volunteers chose to place the codes is difficult to ascertain. There is verifiable evidence the Twentyfour-Seven Anti-Trafficking QR Code® has been posted in, Gentleman Clubs, Brothels, Restaurants, Dance Clubs (discos), Bus Stops, and Convenience stores, etc.

<sup>4</sup> In maintaining a victim centric approach victims may choose a tick box signifying they "do not want help" at this time. Regardless, all reports are sent to law enforcement and also copied to Polaris via email.

## **Integration:**

The Twentyfour-Seven Anti-Trafficking QR Code® has been integrated into various anti-trafficking campaigns, awareness materials, and/or public spaces. Most successfully the Twentyfour-Seven Anti-Trafficking QR Code® is utilized by private businesses as a way to help mitigate their liability under the Trafficking Victim Protection Act (TVPA)<sup>5</sup>. When scanned by a smartphone or any QR code scanning device, The Twentyfour-Seven Anti-Trafficking QR Code® leads the user to a Web Application platform specifically designed to collect anti-trafficking data or reports and distributes this information to the appropriate law enforcement agency in real time.

## **Data Encryption and Security:**

Given the sensitive nature of anti-trafficking data, the platform prioritizes data encryption and security measures to protect the identity and safety of those reporting incidents<sup>6</sup>. If scanned through the camera application on a smart phone the visit to the Twentyfour-Seven Anti-Trafficking QR Code® web application is not recorded in browser history, offering another layer of safety to a human trafficking victim<sup>7</sup>. All data is secured with 256 AES.

## **Geographic Mapping:**

When possible, the Twentyfour-Seven Anti-Trafficking QR Code® collects location data<sup>8</sup>, using geospatial technology to map reported incidents, helping to identify high-risk areas and trends, and improve code placement and police response over time.

## **Educational Resources and Awareness Benefit:**

The Twentyfour-Seven Anti-Trafficking QR Code® web application provides an additional educational benefit and resources for human trafficking. This information includes warning signs; how to report; laws translated into the victims language and support services available for victims<sup>9</sup>.

## **Partnerships and Collaboration:**

To maximize its impact, the Twentyfour-Seven inc. works in partnership with corporations, law enforcement agencies, local governments, NGOs, and other stakeholders in the anti-trafficking community. Twentyfour-Seven Inc, believes the best way to disrupt traffickers is to engage the support of private business. Through various such partnerships data has been mined which creates a greater understanding of Human Trafficking in the United States. The Twentyfour-Seven Anti-Trafficking QR Code has proven its value to corporations, by identifying otherwise unidentifiable victims and reporting their situation to law enforcement.

The Twentyfour-Seven Anti-Trafficking QR Codes® results for the time period of June 2022 - June 2023 is shared on the chart titled effectiveness by industry.

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<sup>5</sup> The Federal Trafficking Victims Protection Act 18 USC 1595 (a): “An individual who is a victim of a violation... may bring a civil action against the perpetrator or whoever knowingly benefits financially or by receiving anything of value from participation in a venture which that person knew or should have known has engaged in, an act in violation.

<sup>6</sup> All data collected via the Twentyfour-Seven Anti-Trafficking QR Code® is encrypted and stored in a database utilizing AES 256

<sup>7</sup> Phone calls are recorded on cellular phone history or call logs and phone bills providing traffickers with an opportunity to observe a victims attempt at escape.

<sup>8</sup> Location data can only be collected if the user enables location services and allows for the location to be confirmed.

<sup>9</sup> Victim services are provided through 3<sup>rd</sup> party NGO’s who have purchased their own code, and wish to be notified of a report simultaneously with law enforcement.

## Effectiveness by Industry<sup>10</sup>

### 1) Hospitality

	Records Captured	Reports Submitted		Reports Actioned	
	<u>Count</u>	<u>Count</u>	<u>%</u>	<u>Count</u>	<u>%</u>
<i>Hotel and Casino</i>	2,124	34	1.60%	8	24%
<i>Restaurant</i>	46	1	2%	1	100%

### 2) Transportation

	Records Captured	Reports Submitted		Reports Actioned	
	<u>Count</u>	<u>Count</u>	<u>%</u>	<u>Count</u>	<u>%</u>
<i>Trains</i>	850	1	0.10%	1	100%
<i>Airports</i>	153	5	1.3	2	40%

### 3) Not-For-Profit (NGO)

	Records Captured	Reports Submitted		Reports Actioned	
	<u>Count</u>	<u>Count</u>	<u>%</u>	<u>Count</u>	<u>%</u>
	553	3	0.5	2	66.7

### 4) Local Government (Municipalities)

	Records Captured	Reports Submitted		Reports Actioned	
	<u>Count</u>	<u>Count</u>	<u>%</u>	<u>Count</u>	<u>%</u>
	45	1	0	0	0

### 5) Twentyfour-Seven Anti-Trafficking QR Code® (Placed by Volunteers)

	Records Captured	Reports Submitted		Reports Actioned	
	<u>Count</u>	<u>Count</u>	<u>%</u>	<u>Count</u>	<u>%</u>
	239	80	33%	21	26%

### Effectiveness by Industry Summary:

Reports submitted does not always correlate to reports actioned. The industries which show the most favorable use of the Twentyfour-Seven Anti-Trafficking QR Code® are the Transportation and Hospitality industries. Both industries have derived success from proper placement and labeling of the Twentyfour-Seven Anti-Trafficking QR Code®. Organizations such as Governments and Not-For-Profits (NGO's) often fail to place the Twentyfour-Seven Anti-Trafficking QR Code® in appropriate locations, or on appropriate material, poor placement fails to speak to the situation a human trafficking victim is experiencing.

Evidence indicates the Twentyfour-Seven Anti-trafficking QR Code reaches an average of 5.36% of potential victims. Conventional methods currently endorsed by governments and popular anti-trafficking organizations are estimated to reach less than half of one percent (.04%) of victims<sup>11</sup>.

Unfortunately, sometimes the end user (whether a victim or reporter) does not provide or allow for sufficient data for an appropriate law enforcement agency to begin an investigation. The overall codes' ability to capture a report with data sufficient enough for law enforcement to start an investigation averages 71%.

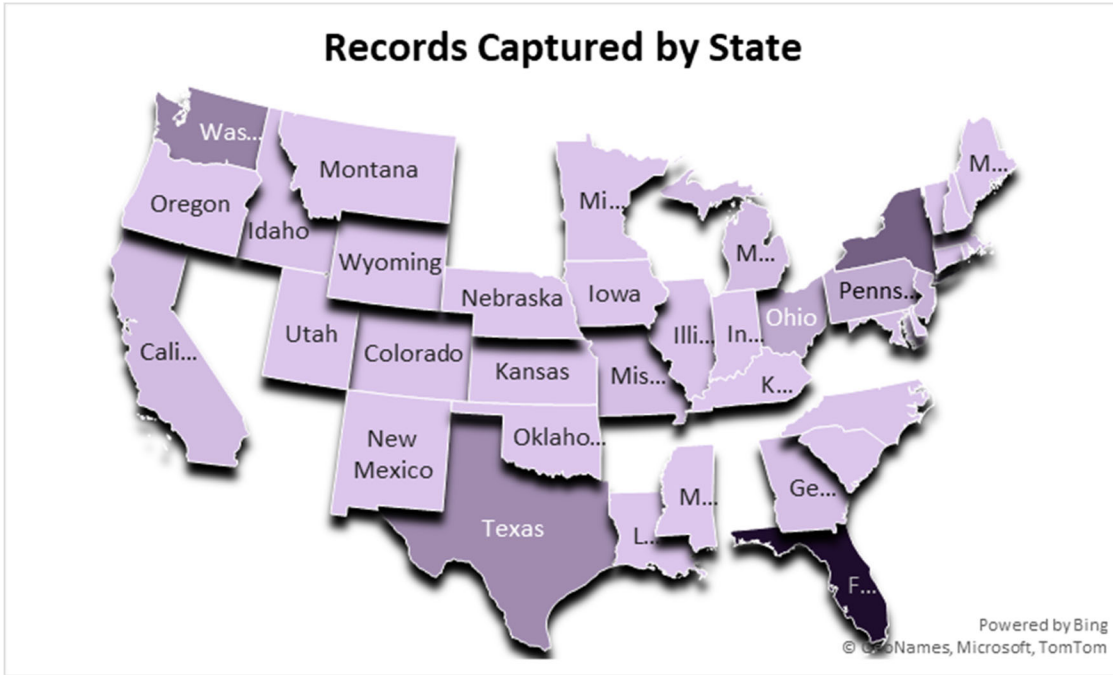
<sup>10</sup> 4010 unique records were captured via the Twentyfour-Seven Anti-Trafficking QR Code® from location within the United States, between the dates of June 15<sup>th</sup> 2022 and June 14<sup>th</sup> 2023, This information was captured through customer codes across all labeled industries.

<sup>11</sup> According to the TIP Report Governments around the world identified less than half of one percent of victims. <https://www.atlanticcouncil.org/blogs/new-atlanticist/reading-between-the-lines-of-the-worlds-top-human-trafficking-report/>

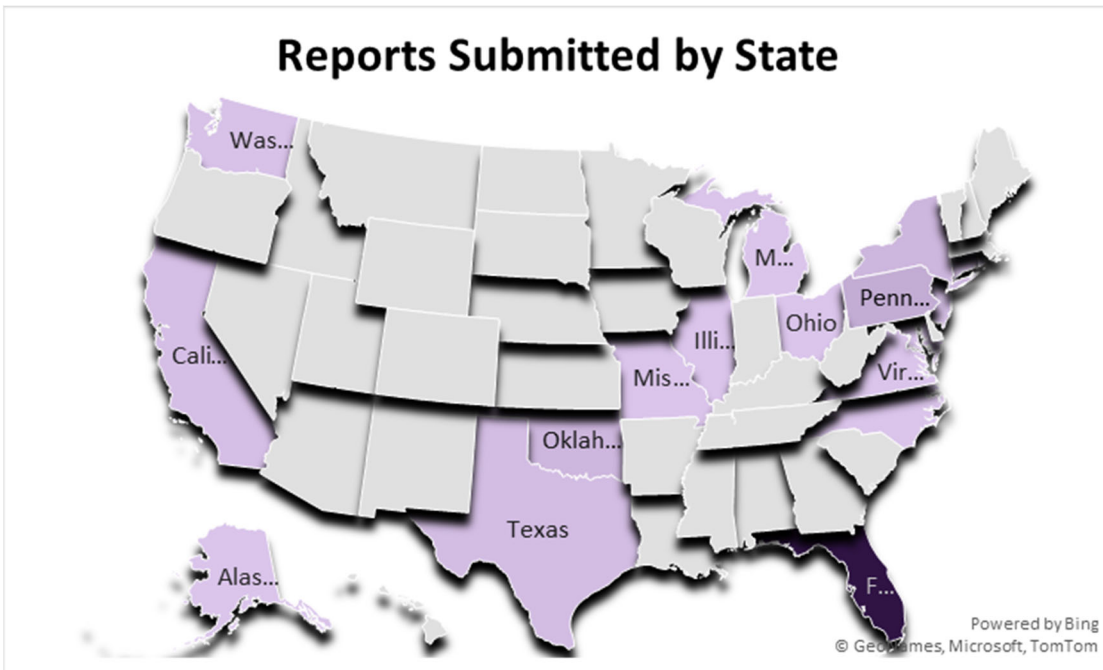
**Graphical Representation:**

Below is a series of graphs illustrating some of the additional information which was captured utilizing the Twentyfour-Seven Anti-Trafficking QR Code® Maps of the United States, showing effectiveness of the code by state<sup>12</sup>. The labeled map shows “Records Captured”, “Reports Submitted”, and “Reports Actioned”.<sup>13</sup>

**Figure 1: Records Captured by State**



**Figure 2: Reports Submitted by State**



<sup>12</sup> Although maintained by Twentyfour-Seven inc. International data is not contained in this report.

<sup>13</sup> The darker the color the more reports were Captured, Submitted, and/or Actioned.

Figure 3: Reports Actioned by State:

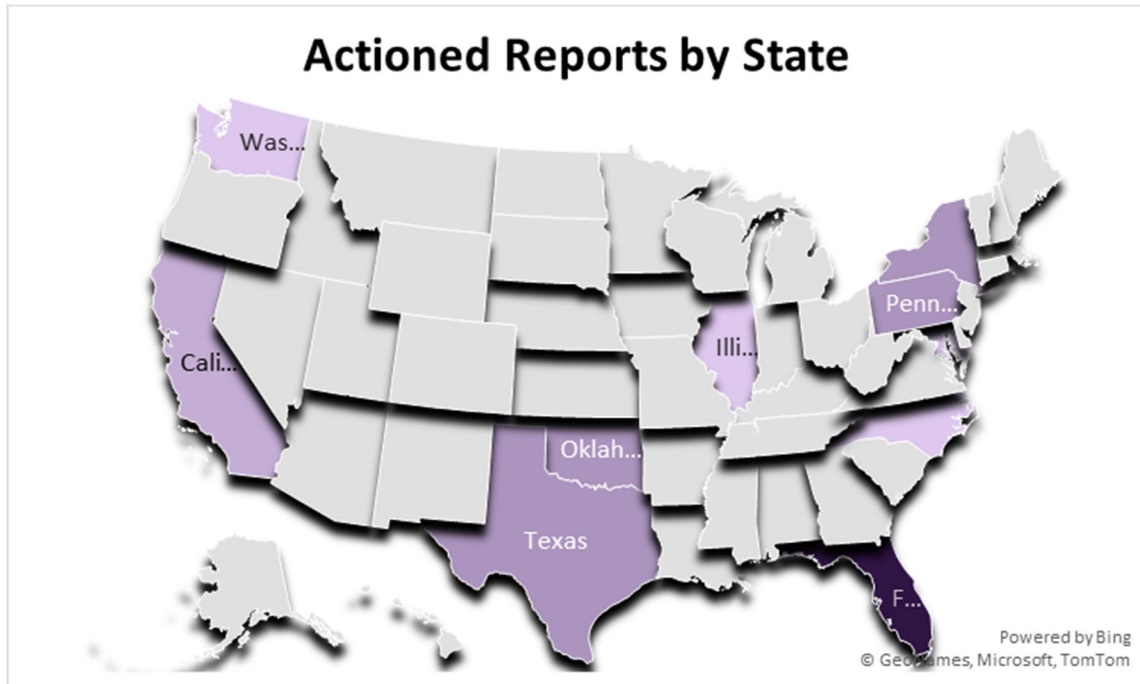
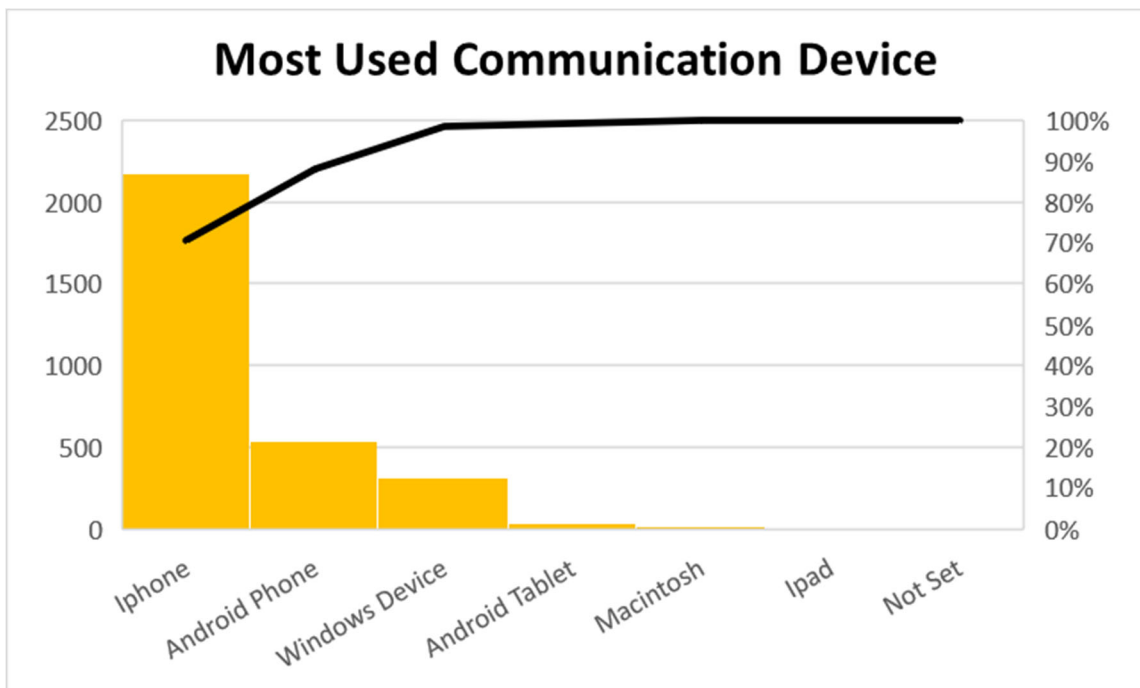


Figure 4: Communication Device Used<sup>14</sup>



<sup>14</sup> “Not Set” field may indicate utilizing a QR Code scanner, which is a scanner app and generally blocks some retrievable information.

Figure 5: Default Languages of the Reporters<sup>15</sup>

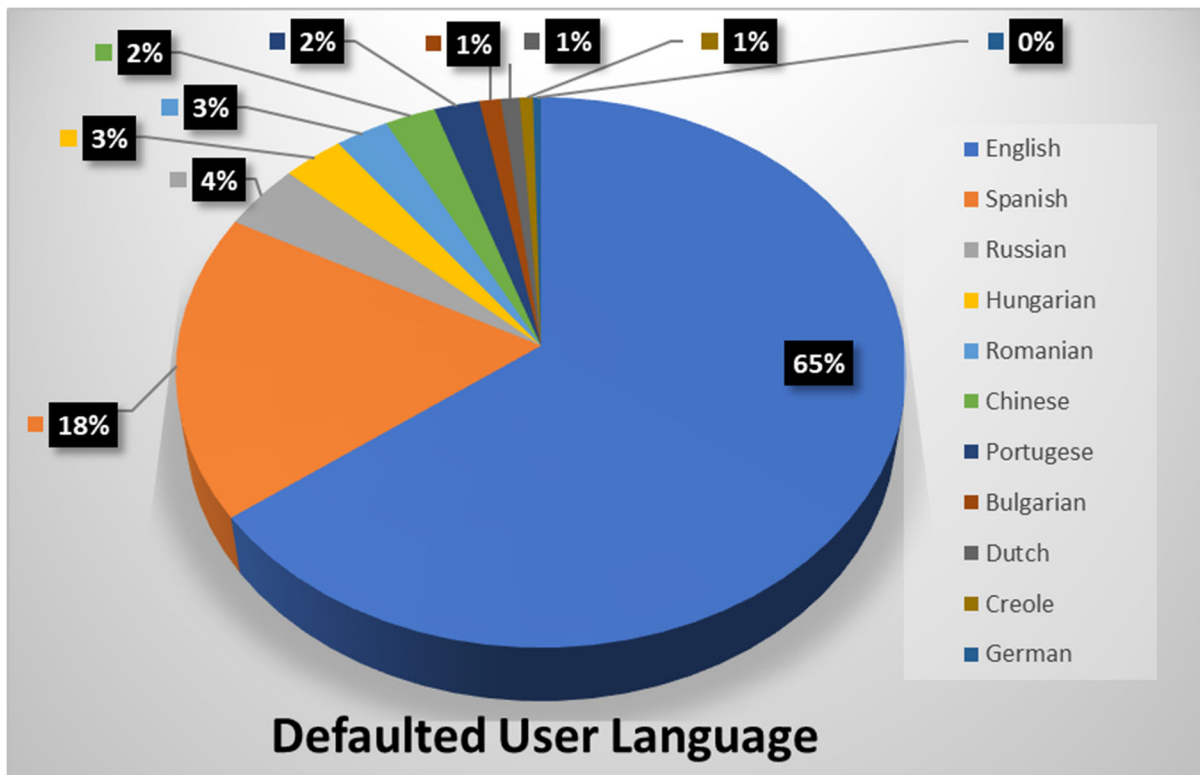
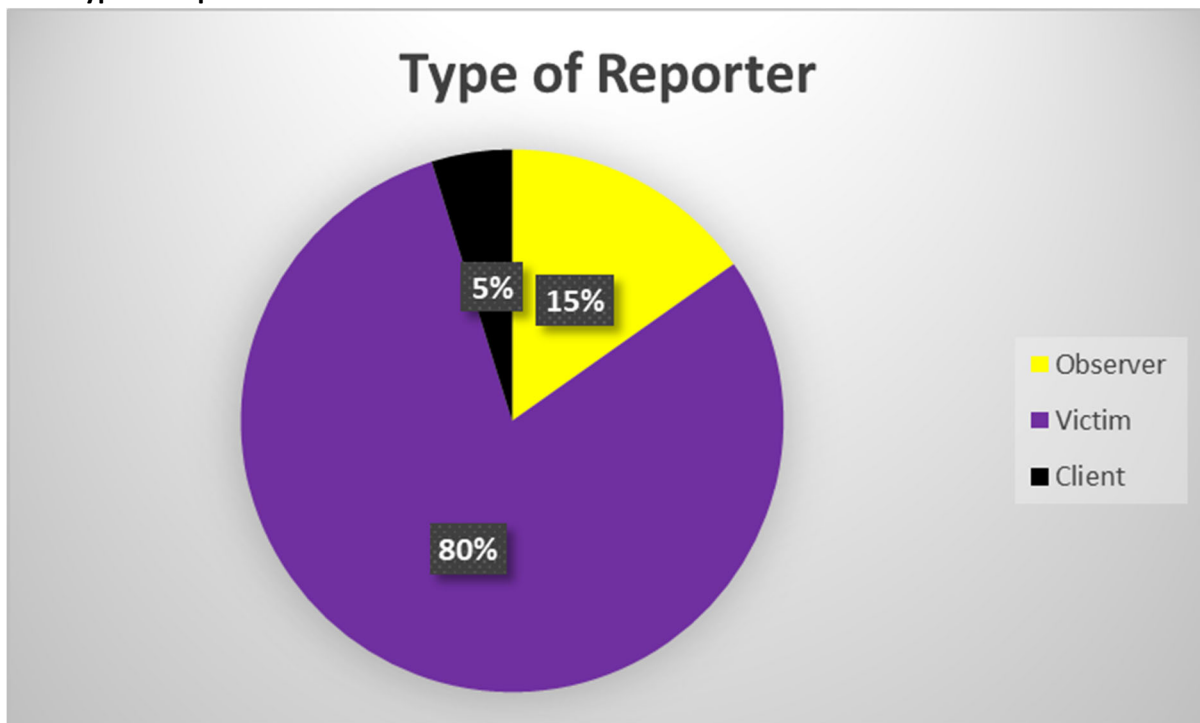


Figure 6: Type of Reporter<sup>16</sup>



<sup>15</sup> Unlike static methods such as posters the Twentyfour-Seven Anti-Trafficking QR code®, defaults or allows for the selection of a language understandable to the user.

<sup>16</sup> Clients are defined as any observer who reported possible trafficking, observed during the procurement of commercial sex.



## **Data Accuracy:**

Human trafficking is a clandestine crime, and many victims may be afraid or unable to report their experiences to authorities or hotlines. This is indicated in part, by the call button for Human Trafficking Hotlines having no records of utilization through the Twentyfour-Seven Anti-Trafficking QR Code®. Even though, In this digital age victims may be more likely to scan the Twentyfour-Seven Anti-Trafficking QR Code for help. The methodology used remains limited by how much information the reporter provides or allows the code to collect.

## **Conclusion:**

In conclusion, the findings of this statistical report challenge what has been widely accepted as common knowledge in the area of Human Trafficking. Through a rigorous analysis of the data and a comprehensive examination of the evidence, it becomes evident that many assumptions and popular beliefs may not accurately reflect the reality of the situation.

The statistics presented in this report shed light on the complexity and nuance of the human trafficking, debunking certain misconceptions that have been perpetuated over time. The data suggests that a more nuanced and informed perspective is necessary to truly understand the intricacies of the combating human trafficking.

While it is understandable that common knowledge often arises from anecdotal experiences and cultural narratives, this report serves as a reminder that empirical evidence and objective analysis are essential to challenge and refine our understanding of an issue; which is increasing under current conventional analysis and mitigation methods. Only by challenging commonly held beliefs and embracing a data-driven approach can we develop a more comprehensive way to fight human trafficking.

## **Definitions:**

*Records Captured* – A record produced and recorded by any scan of the Twentyfour-Seven Anti-Trafficking QR Code®.

*Reports Submitted* – A record created by a user who scanned the Twentyfour-Seven Anti-Trafficking QR Code® and subsequently submitted a report, which was recorded and sent to law enforcement.

*Reports Actioned* – A submitted report containing enough information to allow any law enforcement agency to investigate the reported crime of human trafficking.

*Web Application / Web App* - A web-application is an application program that is usually stored on a remote server, and users can access it through the use of Software known as web-browser.

*Twentyfour-Seven Anti-Trafficking QR Code®* - A federally registered anti-trafficking tool, invented by Twentyfour-Seven Inc, utilizing a QR Code and Web App to provide anti-trafficking information to victims and actionable intelligence to law enforcement.